

Brand Manual & Marketing Colalteral

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Setting our brand apart in a league of its own.



#### Brand Logo-

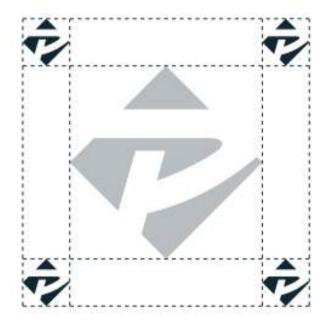


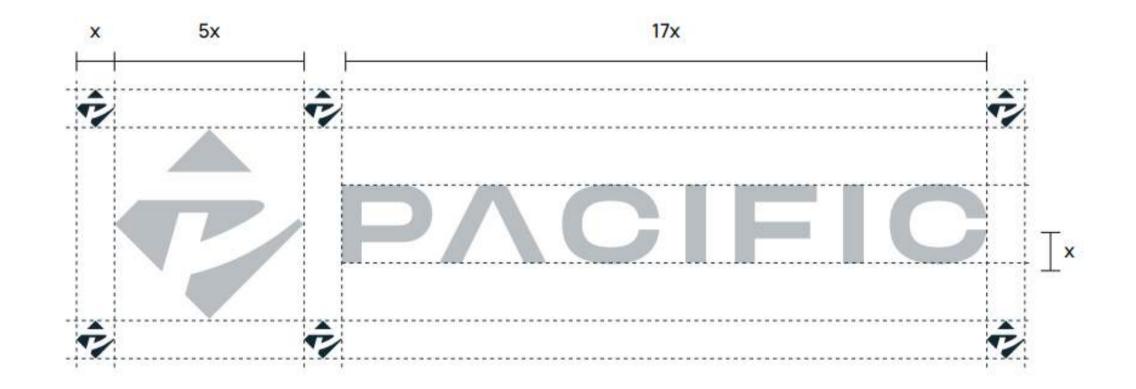


# Logo Grid



## Clear Space -





#### Legible Sizes





120mm | A2

70mm | A3



Smaller applications



App Icon / Favicon 32 x 32px



App Icon / Favicon 32 x 32px



App Icon / Favicon 32 x 32px

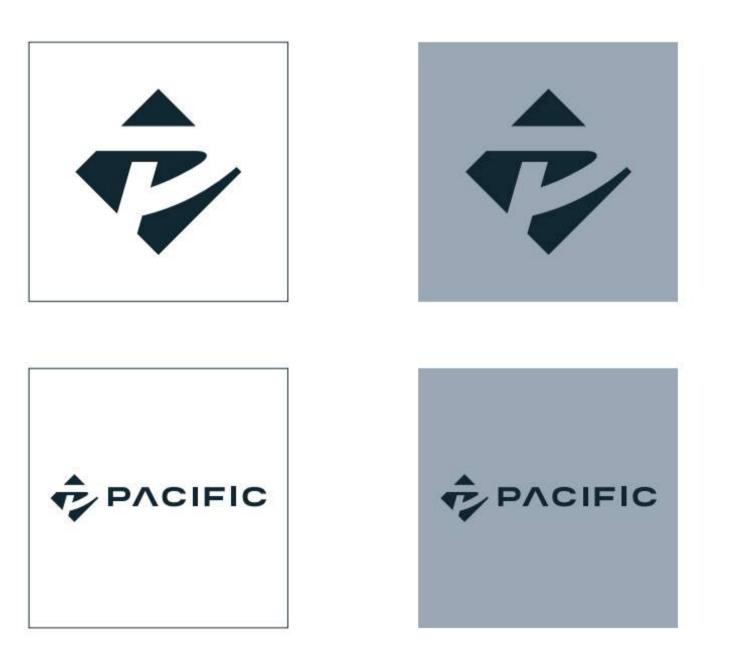




60mm | A4/A5

Minimum Size 40mm | 120px

## Logo Usage







#### Incorrect Logo Usage













#### Color Palette

#### **#FFFFF**

R: 255, G: 255, B: 255

C: 0%, M: 0%, Y: 0%, K: 0%

R: 218, G: 225, B: 232

**#DAE1E8** 

C: 13% , M: 7% , Y: 4% , K: 0%

**#9AA8E** 

R: 154, G: 168, E C: 42%, M: 27%

8 <b>B6</b>	<b>#112732</b>
3,B: 182	R: 17, G: 39, B: 50
7%,Y: 21%,K: 0%	C: 89%,M: 70%,Y: 56%,K: 62%



Hubot Sans



LIGHT



SEMIBOLD

Bb

REGULAR



MEDIUM

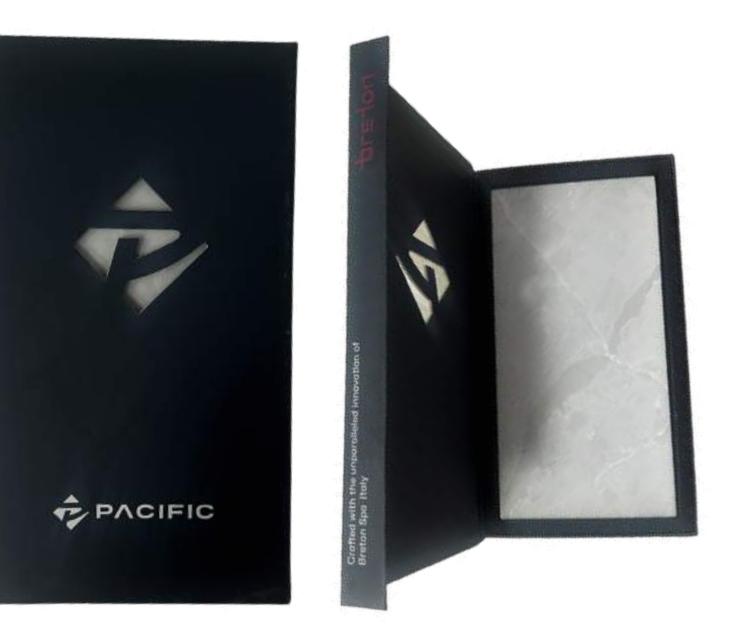


BOLD



EXTRABOLD

#### Sample Cases





Sample cases holding the following sizes:



#### **Display Stands**



COUNTER DISPLAY THAT CAN HOLD UPTO 30 SAMPLES OF 5" X 10" OR 4" X 4"

#### FLOOR DISPLAY THAT CAN HOLD UPTO 10 SAMPLES OF 20" X 10" OR 20 SAMPLES OF 10" X 10"

#### Free Trade Samples



Our samples are available in the following sizes:

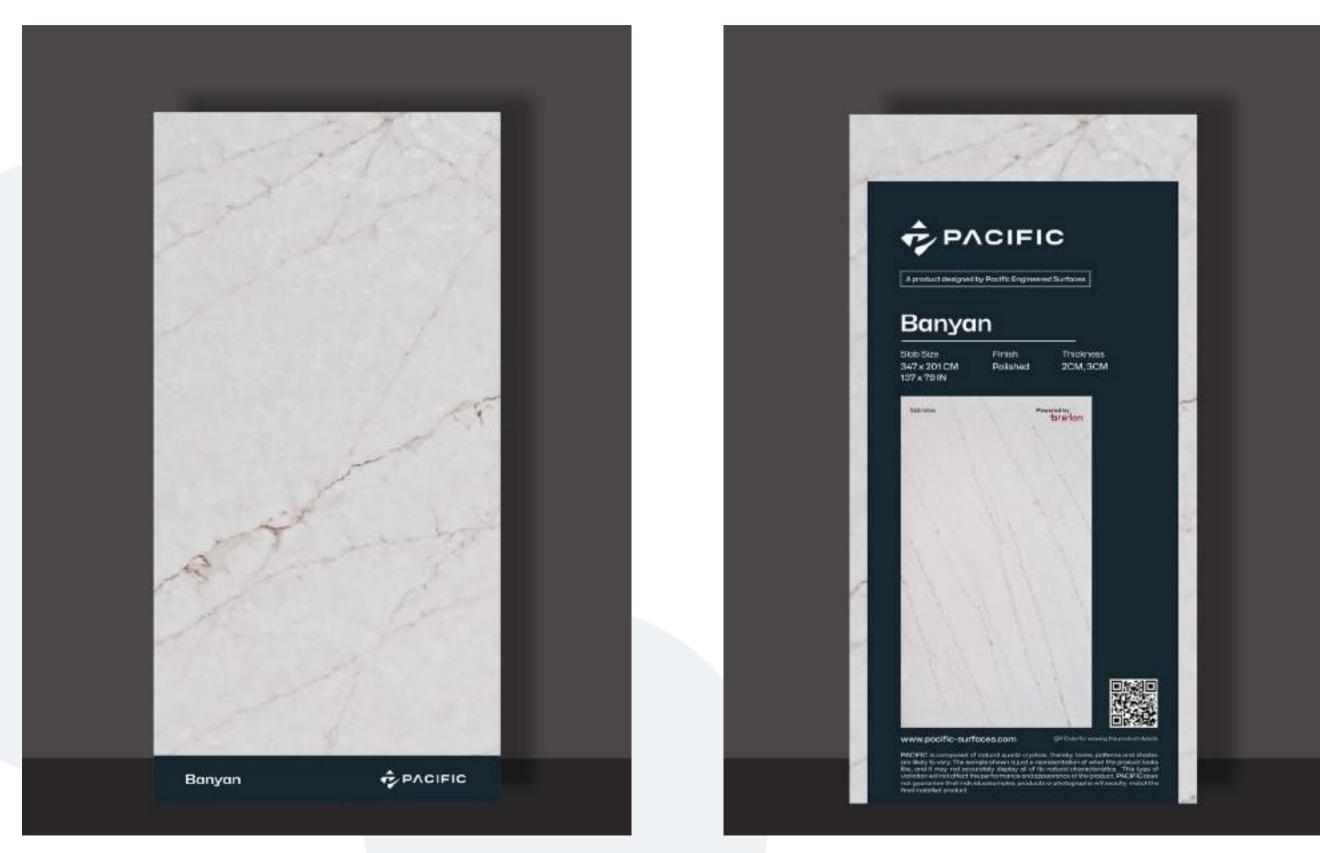
4" X 4" (10 CM X 10 CM)

5" X 10" ( 12.5 CM X 25 CM)

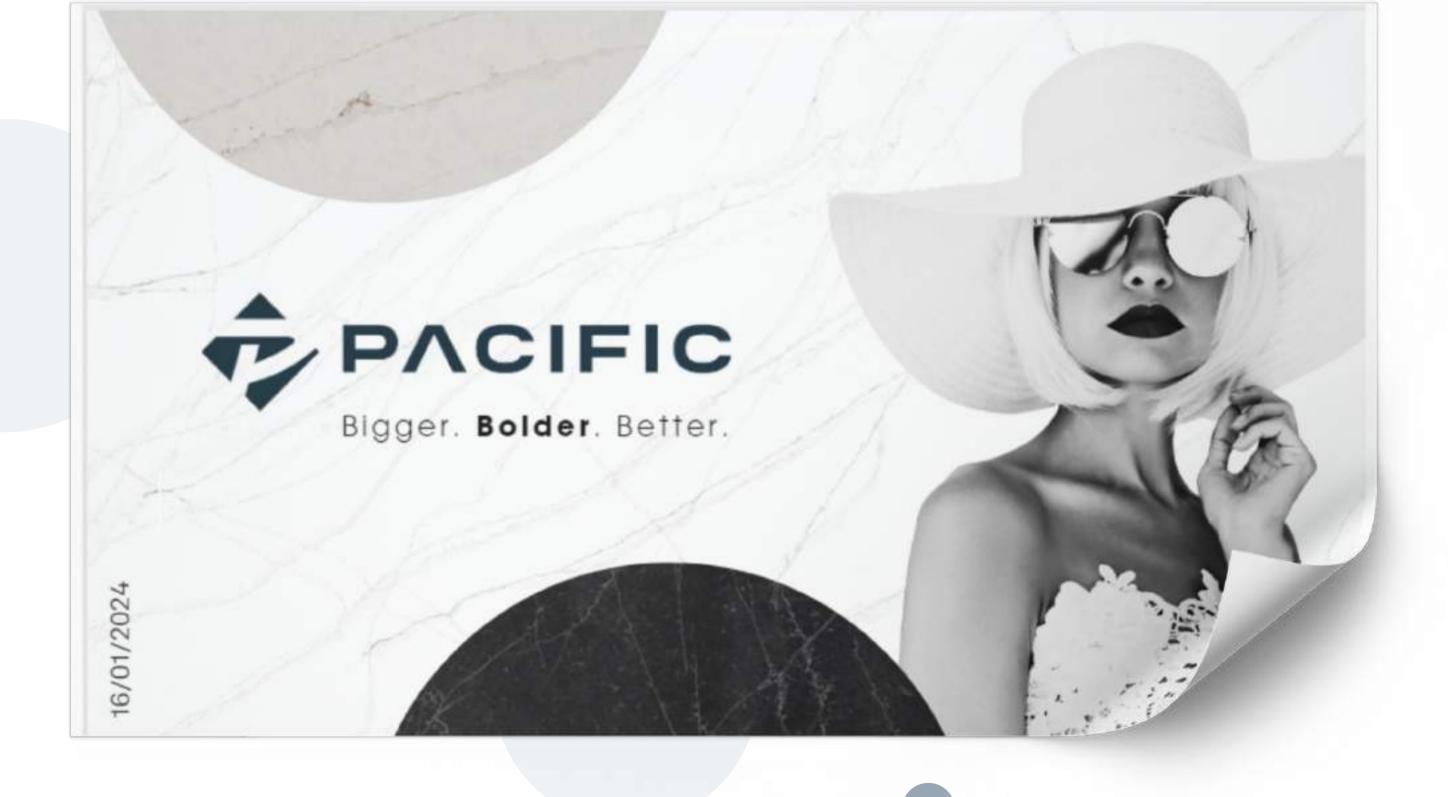
10" X 10" ( 25 CM X 25 CM)

CUSTOM SIZE AS PER YOUR REQUIREMENT

## Sample Labels



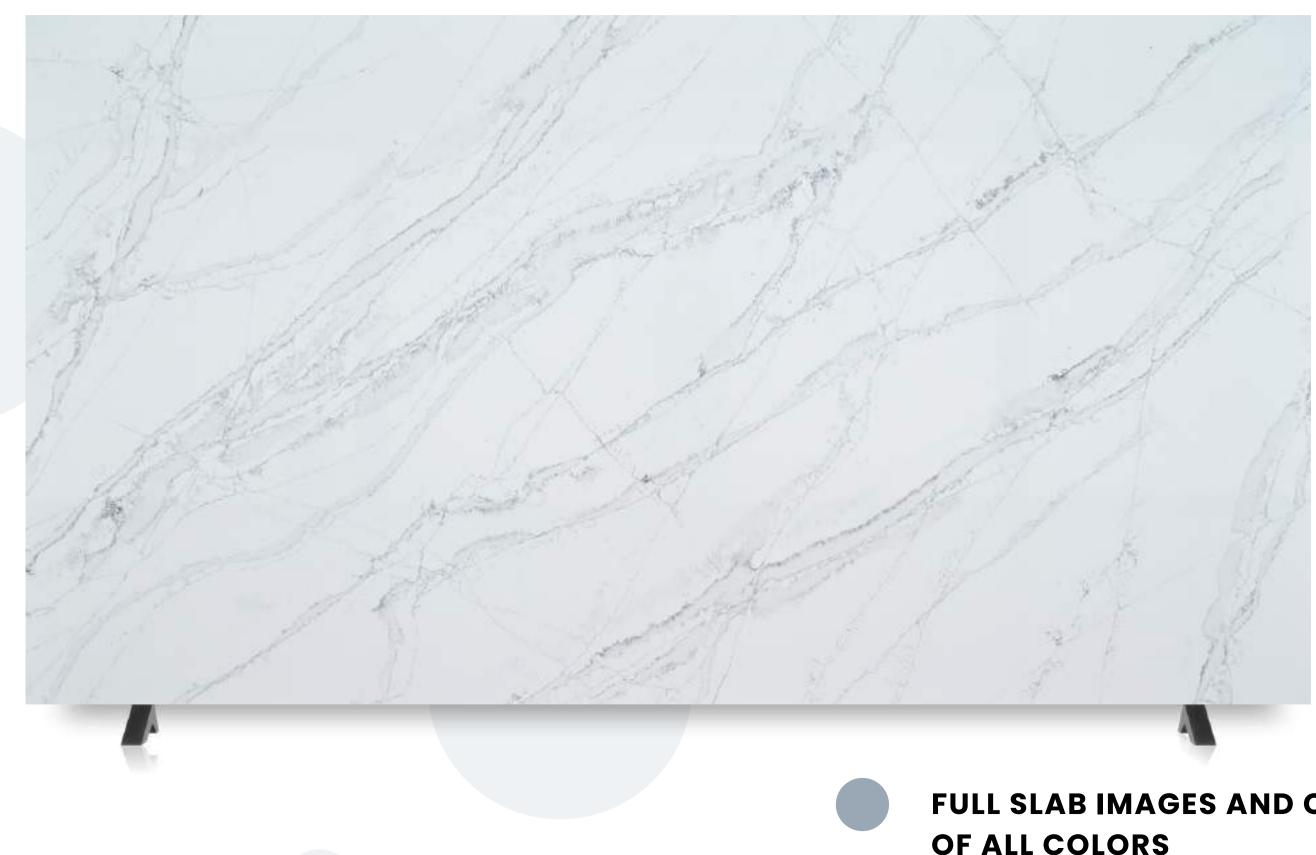
#### **Digital Catalog**





**50 + QUARTZ COLORS TO CHOOSE FROM THE PALETTE** 

#### High-resolution Images





#### FULL SLAB IMAGES AND CLOSE-UP IMAGES **OF ALL COLORS**

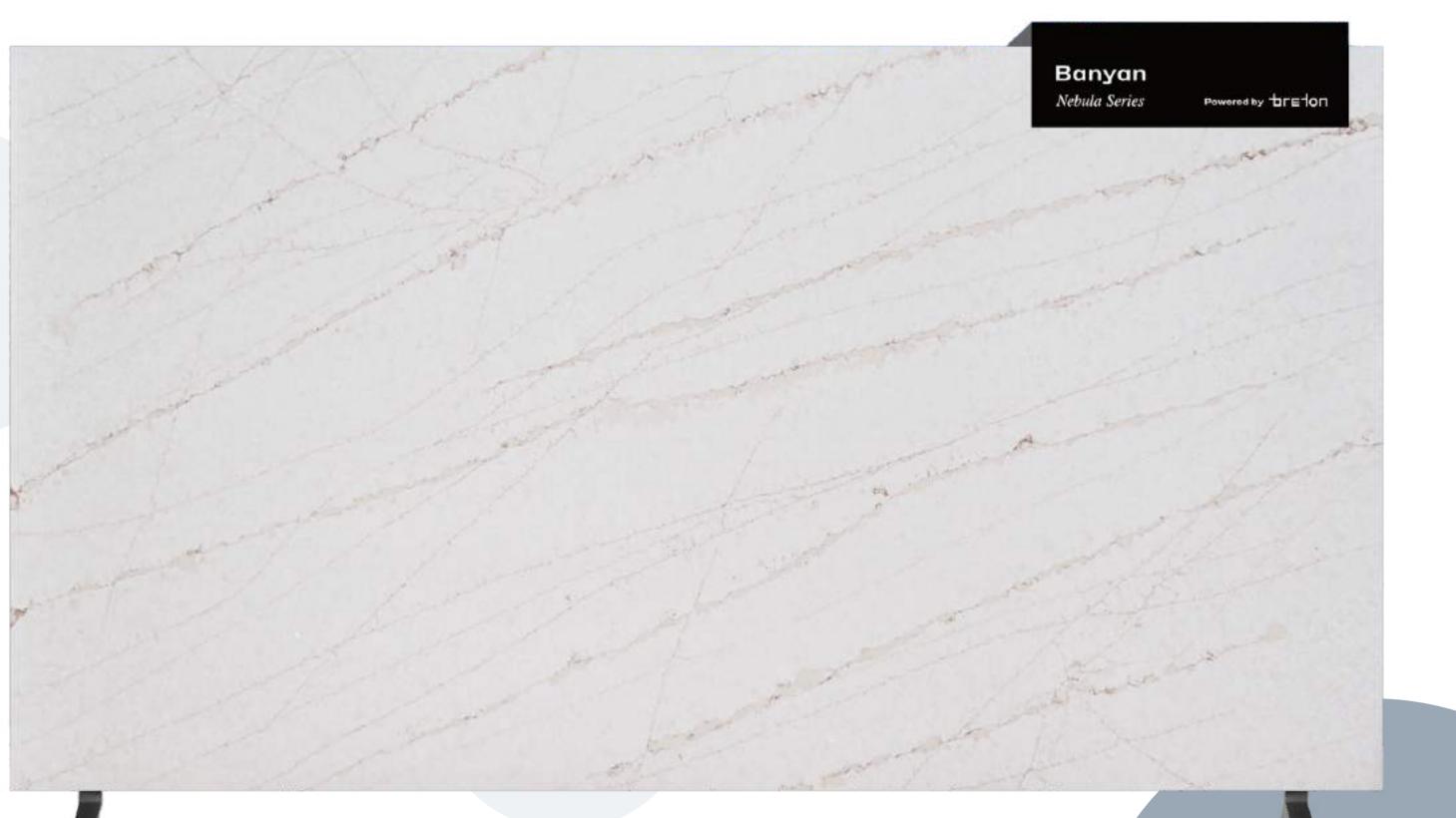
#### Introductory Deck & Video

#### Price List





# **Product Name Plates**





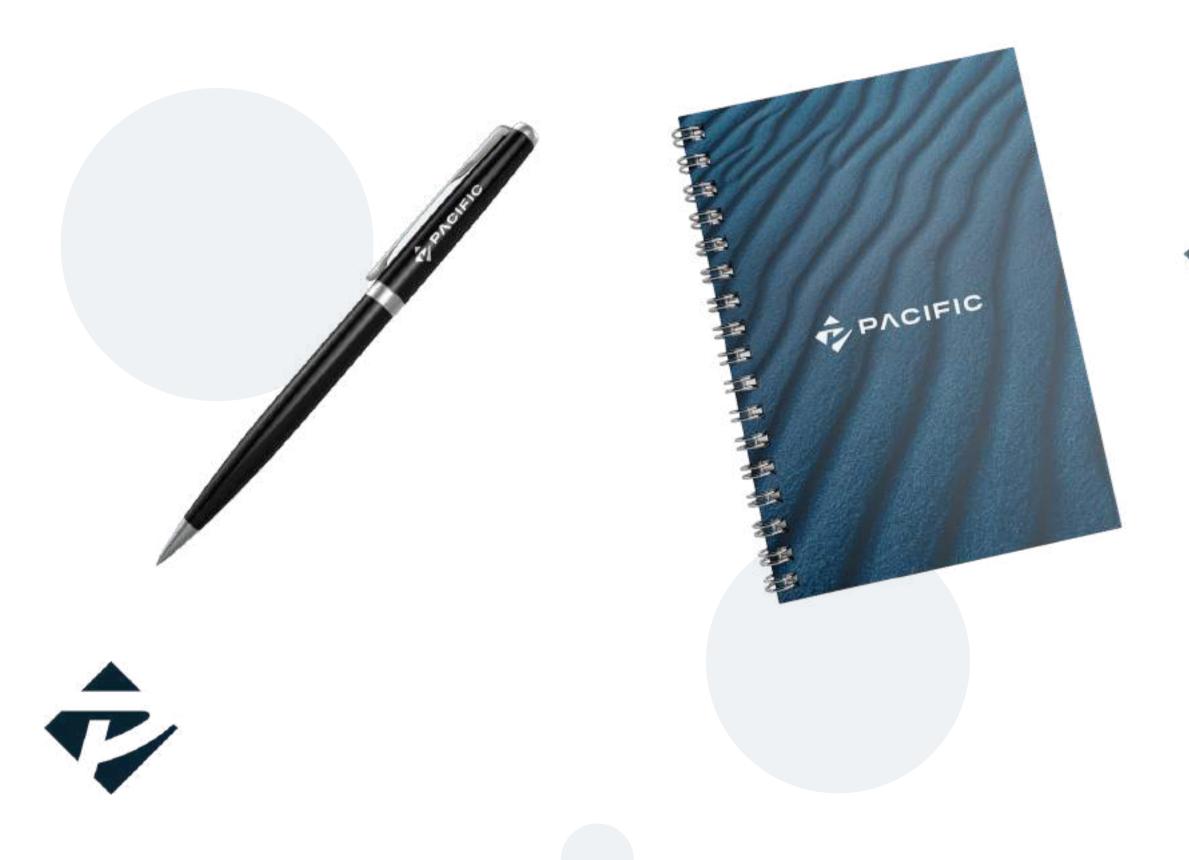


## Branding & Disclaimer behind the Slab

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## Stationery Items





### Letterheads, Envelopes, Packing tapes

#### PACIFIC

Nowhere Read 34080 Address, City, Area 1017, 239 522 m

Barlyongooan Including Agency

#### Dear Jhon Doe

Lenom pour dolor s2 over, consectatus edipticing e81, sed do exament tempor recipitant e4 fabrim e6 dolor mapo aliqua. Ut exem all mereventam, date residual exercipation alianto laboris rai e8 aliguip es as commodo consequal.

Dars suble more childre in reproduced with evoluptative wall more obtains dedore we happet mutils pressure. Ecospileror peri occasicat superlatat neur proclama, sure 14, outpo que efficia desenante mente alse esta delatariam field al perspitabilita endas entres inter nature entre al voluptatien accussistam interestinge listatominare. Interes representations accussistam interestinge listatominare. Interes neur al voluptation accussistam interestinge listatominare. Interes neur alse alse alse alse interestinge listatominare. Interes neur basiste siste dicta suret explorador. Neuro serem guaram colaptatione neuro que adorem eros que indicese voluptations interes consequentar megni enforme eros que indicese voluptations interes entres.

Nergus porto comparen est, que dolarrem gouen que obser est arrent conteschetur adiptes evill, sed ques tion numquem eux molt tempora instituit ul lubore et dolare magnem alquem queent voluntation.

James P. Williams . Monager

James P. Williams











#### Jute Bags











#### Door Stickers







## Warranty Document









#### Technical Data Sheet & Safety Data Sheet





#### Safety Data Sheet

#### Certifications

# Care & Maintenance Sheet





CARE &

# PACIFIC

#### CARE & MAINTENANCE

A few tips to keep your countertops

looking and performing like new







Website :

www.pacific-surfaces.com

Address :

Pacific Engineered Surfaces Pvt. Ltd. SY.NO.73/2B, Nallaganakotappalli Village, NH 44, Hosur, Tamil Nadu 635109





# THANKYOU

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